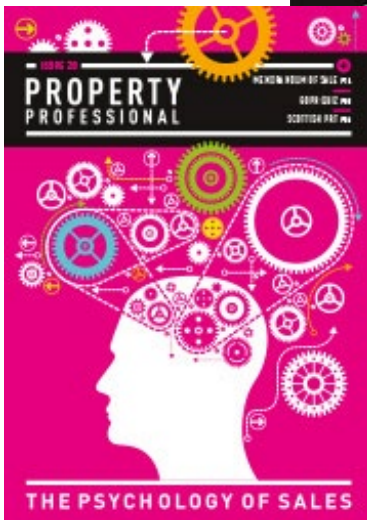




# PROPERTY PROFESSIONAL

## MEDIA PACK 2018/2019



### REACH OUT TO TOP PROPERTY PROFESSIONALS

Propertymark is the go to organisation for property issues.

Property Professional, owned by Propertymark, is a high-quality magazine covering all aspects of sales and letting agency business packed with industry features and written by leading experts in the field.

Property Professional is distributed to over 16,000 UK estate and letting agents, reaching a readership of over 60,000.

### CONTACT US

Advertising: Sarah Davies  
01926 417 774, [sarahdavies@propertymark.co.uk](mailto:sarahdavies@propertymark.co.uk)

Editor: David Gale  
[ppm@propertymark.co.uk](mailto:ppm@propertymark.co.uk)

We are always delighted to receive articles and ideas for news stories, so please get in touch.

Distributed to 16,000+ estate and letting agents across the UK

Trusted source for decision makers

## BENEFITS TO ADVERTISING WITH PROPERTY PROFESSIONAL

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### READ BY DECISION-MAKERS

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Property Professional is read by decision-makers including business owners, partners and senior directors. Research shows that the title is passed around and read by many staff in agencies across the UK.

### MAILED TO 16,000+ MEMBERS

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Property Professional is mailed to 16,000+ members who have an existing membership relationship with Propertymark and recognise the title as a member benefit. Property Professional is the ideal place for suppliers to promote, market and advertise products and services related to the industry.

### PROMOTE YOUR PRODUCT

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Property Professional provides you with a chance to promote your product. Advertising has longevity and exposure far beyond the month of publication.

### TAILORED ADVERTISING SPACE

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Property Professional offers tailored advertising space whether it is full page, half page, quarter page or a listing in the directory.

# ADVERTISING RATES

SIZE	ONE ISSUE	THREE ISSUES	SIX ISSUES
Full page	£1,900	£1,800	£1,600
Half page	£995	£975	£850
Quarter page	£750	£700	£450
Inserts from	£ depends on insert weight		

All plus VAT

## DIRECTORY

The directory allows your product and brand to have a presence within the magazine for all six issues. £690+vat for a full year

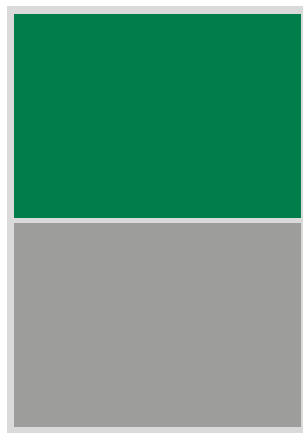
# SPECIFICATIONS

Advertising can be accepted as print-ready artwork (PDFs) or we can offer a full design service. For full information, please email Lisa Ferron: [lisaferron@sky.com](mailto:lisaferron@sky.com)



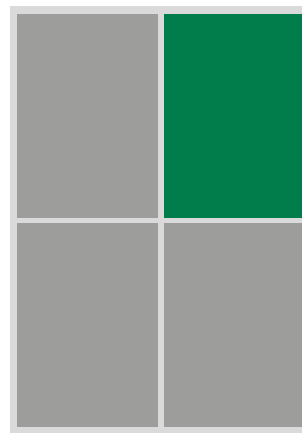
### FULL PAGE

Including 3mm bleed\*  
Width: 206mm  
Height: 289mm



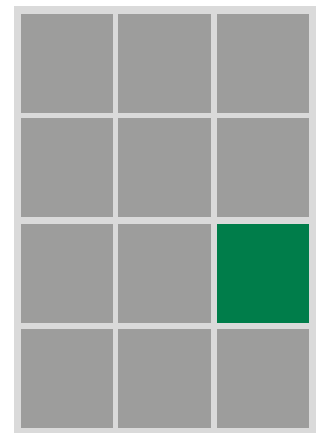
### HALF PAGE

Width: 176mm  
Height: 120mm



### QUARTER PAGE

Width: 86mm  
Height: 120mm



### DIRECTORY

Width: 56mm  
Height: 49mm

\*Trim size: 200mm x 283mm. Please add trim marks to full page artwork.

## ISSUE

28 May/June 2018  
29 July/August 2018  
30 September/October 2018  
31 November/December 2018  
32 January/February 2019

## DEADLINE

20 April 2018  
22 June 2018  
24 August 2018  
24 October 2018  
11 December 2018

## ISSUE

33 March/April 2019  
34 May/June 2019  
35 July/August 2019  
36 September/October 2019  
37 November/December 2019

## DEADLINE

12 February 2019  
09 April 2019  
11 June 2019  
13 August 2019  
15 October 2019

## WHAT OUR ADVERTISERS SAY

“Olivetti is Propertymark’s industry supplier of business printing equipment to its members. We have been delighted to place our regular adverts in Property Professional Magazine.

The editorial content is excellent and addresses very relevant issues and provides vital information for the property market. As an advertiser we are impressed by the quality of the magazine and the opportunity to reach all Propertymark members, every two months, to help keep them up to date with the latest developments in in-house printing technology.”

OLIVETTI

